





HURGHADA
AIRPORT

STEIGENBERGER
AQUA MAGIC

ALDAU ART
PROMENADE

STEIGENBERGER
AL DAU BEACH HOTEL

ALDAU INTERNATIONAL
CONFERENCE CENTER

STEIGENBERGER
PURE LIFESTYLE

HURGHADA
GATEWAY

ALDAU STRAND

	
ALDAU Heights	4 mins
ALDAU Village Mall	4 mins
ALDAU Art Promenade	4 mins
Steigenberger ALDAU Beach Hotel	9 mins
Steigenberger ALDAU Pure lifestyle Hotel	9 mins
Steigenberger ALDAU Aqua Magic	9 mins

	
Hurghada International Airport	8 mins
Hurghada Medical Center	6 mins
Gouna	20 mins
Sahl Hashish	21 mins
Soma Bay	48 mins

HURGHADA

RED SEA

SAHL HASHEESH

ALDAU STRAND

HURGHADA TOURISTIC PROMENADE

DOWNTOWN HURGHADA

HURGHADA INTERNATIONAL AIRPORT

EL GOUNA



LOCATION

Close to Hurghada's Marina and an 8 minute drive from the Hurghada International airport, ALDAU Strand's accessible proximity to ALDAU Village Mall, eateries and nightlife entertainment ensures that your time is spent as you desire. With your own private beach at your footsteps, you can escape the city life without compromising it.



CATER TO YOUR SENSE OF SPACE

Our residential units are built on 24,000 SQM and feature contemporary designs by world-renowned Simon Halstead & Associates; delivering an array of studio and apartment designs all of which are finished to high-end standards. With a total of 384 units, most of them have a sea view; the remaining units have pool views, garden views or promenade views.



Purobeach[™]

Oasis del mar
RED SEA

ALDAU Strand is the first of its kind in Egypt; a Spanish flavored urban oasis on the Red Sea coast. Purobeach will be its newest venture; stimulating senses since 2005 in Palma, Barcelona, Marbella, Vila Moura and UAE. Exceptional views of the crystalline Red Sea coastline, direct beach access and meticulously crafted swimming pools will mark this chapter of Puro's story as the newest hotspot on the Red Sea's social scene. . Relaxing vibes rule during the day, where guests can unwind under the sun's glorious gaze while enjoying a Puro massage. As the sun sets, the atmosphere exhilarates while DJs play superb Puro music, creating a unique experience for the guests.



Purobeach™
Oasis del mar
RED SEA



THE PROJECT



Rooftop Pools



Kids Pools



9 Residential Buildings



Green Landscape



Concierge Services



Purobeach Club



Dockyards



Health Club



Rental Services



MASTERPLAN

- 1 Hurghada Touristic Promenade
- 2 Entry drop off
- 3 Street Parking
- 4 Gates
- 5 Main pool access
- 6 Beach drop-off
- 7 Vehicle turn around
- 8 Dockyards
- 9 Beach club & restaurant terrace
- 10 Club pool deck
- 11 Bar & lounge
- 12 Gardens
- 13 Lagoon pool
- 14 Children pool

